



University of Nebraska

Current Revision Date: 04/10/23

Established: 1869

Location: Lincoln, NE

Nickname: Cornhuskers, Huskers

Mascot Name: Herbie Husker, Lil' Red

Conference: Big Ten

Verbiage

University of Nebraska®
Nebraska®
Huskers®
Cornhusker
NU®
Blackshirts®

Go Big Red™
Bob Devaney Sports Center™
Memorial Stadium™
Husker Power™
GBR™
Herbie Husker™

Red

PANTONE 186 C
CMYK: 2, 100, 85, 6 | RGB: 208, 0, 0
MADEIRA: 1147 | RA: 2263

Black

PANTONE Process Black C
CMYK: 0, 0, 0, 100 | RGB: 0, 0, 0
MADEIRA: 1000 | RA: 2296

White

White
CMYK: 0, 0, 0, 0 | RGB: 255, 255, 255
MADEIRA: 1001 | RA: 2342

Orange

PANTONE 148 C
MADEIRA: 1084
RA: 2593

Yellow

PANTONE 102 C
MADEIRA: 1180
RA: 2235

Blue

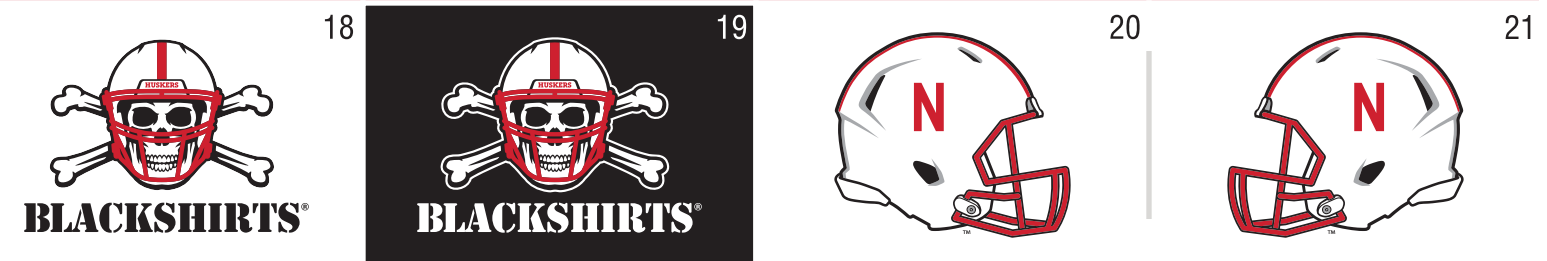
PMS Process Blue C
MADEIRA: 1076
RA: 2220

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

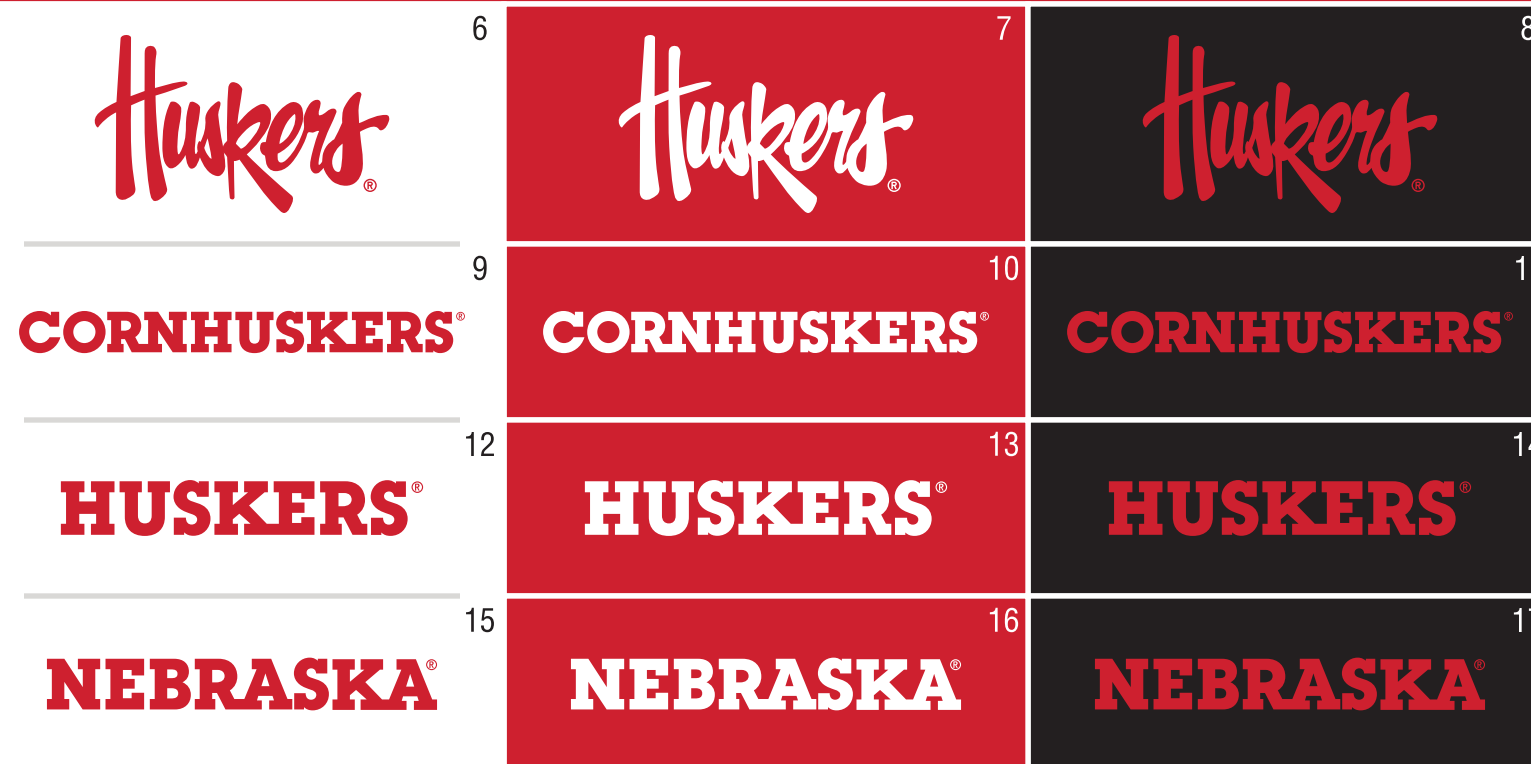
Primary Marks



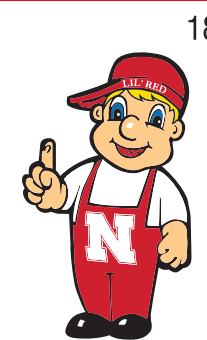
Football Marks



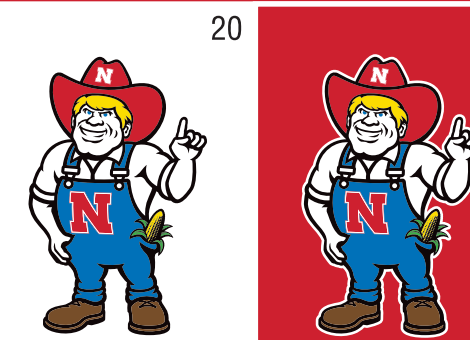
Secondary Marks



Lil' Red



Herbie



Institutional Marks - Not allowed on apparel or headwear



ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.

- Mascot caricatures permitted (school approval required).
- Cross licensing with other marks may be permitted with an additional agreement.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
- No alterations or overlaying graphics to Nebraska N permitted.