



University of Nebraska

Current Revision Date: 03/06/26

Established: 1869

Location: Lincoln, NE

Nickname: Cornhuskers, Huskers

Mascot Name: Herbie Husker, Lil' Red

Conference: Big Ten

Verbiage		
University of Nebraska® Nebraska® Huskers® Cornhusker® NU® Blackshirts®	Go Big Red™ Bob Devaney Sports Center™ Memorial Stadium™ Husker Power™ GBR™ Herbie Husker™	Throw the Bones™ Blackshorts™ Nebrasketball™

Red	Rich Black	White	Orange	Yellow	Blue	Brown	Green
PANTONE 186 C CMYK: 2, 100, 85, 6 RGB: 208, 0, 0 MADEIRA: 1147 RA: 2263	PANTONE Process Black C CMYK: 0, 0, 0, 100 RGB: 0, 0, 0 MADEIRA: 1000 RA: 2296	White CMYK: 0, 0, 0, 0 RGB: 255, 255, 255 MADEIRA: 1001 RA: 2342	PANTONE 148 C MADEIRA: 1084 RA: 2593	PANTONE Yellow C MADEIRA: 1223 RA: 2462	PANTONE 285 C MADEIRA: 1076 RA: 2220	PANTONE 463 C MADEIRA: 1144 RA: 2402	PANTONE 361 C MADEIRA: 1249 RA: 2211

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Primary Marks

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Football Marks

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Secondary Marks

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Lil' Red

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Herbie

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Institutional Marks - Not allowed on apparel or headwear

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ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
 - No alterations or overlaying graphics to seal permitted.
 - University licenses consumables (must have expiration date on packaging).
 - University licenses health and beauty products.
- Mascot caricatures permitted (school approval required).
 - Cross licensing with other marks may be permitted with an additional agreement.
 - No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
 - No alterations or overlaying graphics to Nebraska N permitted.