



# University of Nebraska

Current Revision Date: 12/12/22

**Established:** 1869

**Location:** Lincoln, NE

**Nickname:** Cornhuskers, Huskers

**Mascot Name:** Herbie Husker, Lil' Red

**Conference:** Big Ten

## Verbiage

University of Nebraska®  
Nebraska®  
Huskers®  
Cornhuskers®  
NU®  
Blackshirts®

Go Big Red™  
Bob Devaney Sports Center™  
Memorial Stadium™  
Husker Power™  
GBR™  
Herbie Husker™

### Color Name

### Black

### White

### Orange

### Yellow

### Blue

**PANTONE 186 C**  
CMYK: 2, 100, 85, 6 | RGB: 208, 0, 0  
MADEIRA: 1147 | RA: 2263

**PANTONE Process Black C**  
CMYK: 0, 0, 0, 100 | RGB: 0, 0, 0  
MADEIRA: 1000 | RA: 2296

**White**  
CMYK: 0, 0, 0, 0 | RGB: 255, 255, 255  
MADEIRA: 1001 | RA: 2342

**PANTONE 148 C**  
MADEIRA: 1084  
RA: 2593

**PANTONE 102 C**  
MADEIRA: 1180  
RA: 2235

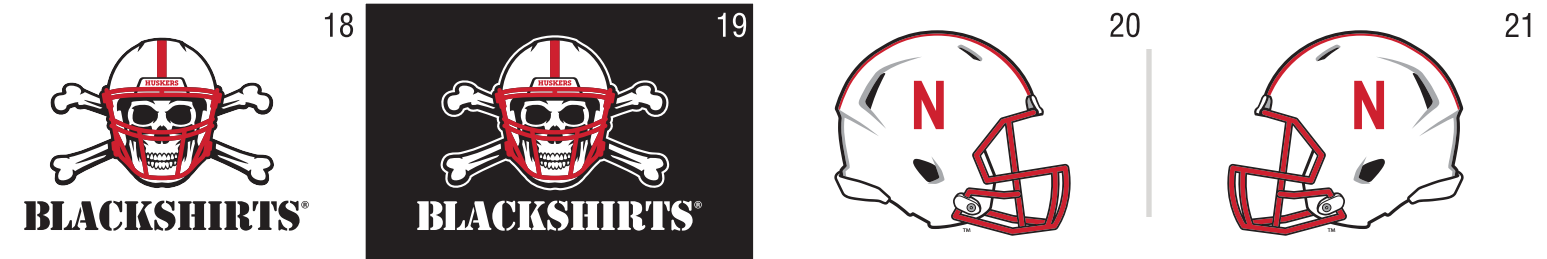
**PMS Process Blue C**  
MADEIRA: 1076  
RA: 2220

Approved University colors or the \*PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. \*PANTONE® is a registered trademark of PANTONE, Inc.

## Primary Marks



## Football Marks



## Secondary Marks



## Lil' Red



## Institutional Marks (not allowed on apparel or headwear)



### ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.

- Mascot caricatures permitted (school approval required).
- Cross licensing with other marks may be permitted with an additional agreement.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
- No alterations or overlaying graphics to Nebraska N permitted.