

University of Nebraska

Standard License

123 Glass Company - A (93670)

5707 South 60th Ste. 110
 Omaha, NE 68117
 Mr. Bryan Boganowski
 Phone 402-932-4527
 Fax 402-934-4601
 www.123glasscompany.com
 huskermirrors@gmail.com
 Spec Agr Disclosed: 09/20/2016

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)

Art F/X (15171)

7400 Crosslake Lane Suite 1
 Lincoln, NE 68516
 Mr. Kevin Sherrill
 Phone 402-421-2611
 Fax 402-421-1048
 www.Arxfxscreenprinting.com
 ksherrill@artfxscreenprinting.com
 Spec Agr Disclosed: 07/26/2017

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 01S (Women's Fleece Tops & Bottoms)
 01T (Women's Outerwear)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

07D (Infant Products)
 07H (Electronics & Content)

Ash and Ash Co. (105300)

6900 O Street STE 119
 Lincoln, NE 68510
 Ms. Ashley Shoemaker
 Phone 402-613-2091
 Fax
 www.Ashandashcp@gmail.com
 ashandashco@gmail.com
 Spec Agr Disclosed: 12/12/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)

Awards Unlimited/NE (30078)

1935 "O" St.
 Lincoln, NE 68510
 Mr. Tim Moravec
 Phone 402-474-0815
 Fax 402-474-3782

tmoravec@awardsunlimited.com
 Spec Agr Disclosed: 09/01/2016

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02D (Drinkware)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05E (Publishing)
 06D (Games)

Bakers Candies Inc. (66573)

PO Box 88
 Greenwood, NE 68366
 Mr. Todd Baker
 Phone 402-789-2700
 Fax 402-789-2013
 www.Bakerscandies.com
 bakerscandies@hotmail.com
 Spec Agr Disclosed: 05/26/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

Balls Out Motors, LLC (116746)

1020 S Hwy 30
 Blair, NE 68008
 Mr. Chad Anderson
 Phone 402-960-5607
 Fax

sales@ballsoutmotors.com
 Spec Agr Disclosed: 07/31/2017

Distribution Channel(s)

Related Retail/Direct

Product Categories

06A (Sports Equipment)

Bert Anderson Collection (78309)

4621 A Street
 Lincoln, NE 68510
 Mr. Bert Anderson
 Phone 402-325-9122
 Fax 402-325-9122
 www.Bertandersoncollection.com
 bert@bertandersoncollection.com
 Spec Agr Disclosed: 10/29/2015

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Local Licensees

2017-09-12 10:47:53 AM

Licensed as of 09/2017

University of Nebraska

Product Categories

04E (Holiday Accessories)

Bling By Zing Inc. (102528)

12563 S. 79th Ave.
Papillion, NE 68046
Mr. David Nelson
Phone (402) 680-1989
Fax 402-932-1135
www.Blingbyzing.com
davidnelson@blingbyzing.com
Spec Agr Disclosed: 04/13/2017

Distribution Channel(s)

Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's T-shirts)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)

Bling It On Inc.! (NE) (98166)

4814 N. 137th Ave.
Omaha, NE 68164
Ms. Kathie Ferguson
Phone 402-203-5323
Fax
www.Blingitonomaaha.com
jkblingiton@gmail.com
Spec Agr Disclosed: 06/22/2016

Distribution Channel(s)

Related Retail/Direct
Specialty Mid-Tier

Product Categories

01I (Women's T-shirts)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)
02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)

CornBorn LLC (89813)

3900 Old Cheney Rd
Suite 201-123
Lincoln, NE 68516
Mr. Randall Farwell
Phone 712-251-1386
Fax 605-232-9654

management@cornborn.org
Spec Agr Disclosed: 12/15/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01I (Women's T-shirts)
01L (Men's/Unisex Performance Apparel)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)
02D (Drinkware)

Curzon Promo Graphics (44754)

1013 S. 75th St.
Omaha, NE 68114
Mr. E.J. Stanek
Phone 402-393-2020
Fax 402-393-1502
www.Curzongraphics.com
ej@curzongraphics.com
Spec Agr Disclosed: 09/12/2016

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
04C (Signage Products)

Freckled Door - The (109683)

411 County Road J
Friend, NE 68359
Ms. Christine Svehla
Phone 402-640-2812
Fax
christysvehla@hotmail.com
Spec Agr Disclosed: 10/03/2016

Distribution Channel(s)

Related Retail/Direct

Product Categories

04C (Signage Products)

Glory Helmets (106067)

5321 South Bristolwood

Lincoln, NE 68516
Mr. Jeff Stuhr
Phone 402-499-5715
Fax

jstuhr1@neb.rr.com
Spec Agr Disclosed: 09/30/2016

Distribution Channel(s)

Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04B (Collectibles)

Hiland Dairy and Hiland Ice Cream Co. (35152)

3317 North 100 7th St.
Omaha, NE 68134
Ms. Kathy Broniecki
Phone 402-558-0637
Fax 402-558-0972
www.Hilanddairy.com
kathyb@envoyinc.com
Spec Agr Disclosed: 04/12/2017

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Home Town Bling (95224)

8204 Kauai Dr.
Papillion, NE 68046
Ms. Lisa Wilsey
Phone 402-598-7474
Fax 402-935-0100
www.Hometownbling.com
lisa@hometownbling.com
Spec Agr Disclosed: 05/19/2017

Distribution Channel(s)

Related Retail/Direct
Specialty Mid-Tier

Product Categories

01W (Women's Fashion Tops)
02A (Jewelry)
02C (Personal Accessories)

Huskabear & Friends (16474)

PO 543
Benkleman, NE 69021

Local Licensees

2017-09-12 10:47:53 AM

Licensed as of 09/2017

University of Nebraska

Ms. Susan Reber
 Phone 970-522-1518
 Fax 970-522-1518

s_bauer4art@yahoo.com
 Spec Agr Disclosed: 01/04/2017

Distribution Channel(s)
 Campus/Local Channel

Product Categories
 03A (Domestics)
 05A (Stationery)

JaiKsDesigns (99913)

13496 Ogden Plaza Cir
 Omaha, NE 68164
 Mrs. Jalaina Reinhardt
 Phone 402-730-4919
 Fax
 www.Jaiksdesigns.etsy.com
 jaiksdesigns@gmail.com
 Spec Agr Disclosed: 09/15/2016

Distribution Channel(s)
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories
 02C (Personal Accessories)

Jeremy Buss Photography (110431)

715 Indian Hills Dr.
 Lincoln, NE 68520
 Mr. Jeremy Buss
 Phone 402-640-4513
 Fax
 www.bussphotography.com
 jeremy@bussphotography.com
 Spec Agr Disclosed: 10/19/2016

Distribution Channel(s)
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories
 05E (Publishing)

Nebraska Created (106374)

54172 854 Rd.
 Pierce, NE 68767
 Ms. Bonita Lederer
 Phone 402-450-0223
 Fax 402-329-6646
 www.Createdforbaby.com
 blederer@ptcnet.net
 Spec Agr Disclosed: 12/03/2016

Distribution Channel(s)
 Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories
 03A (Domestics)
 03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 07D (Infant Products)

Nebraska Sports Industries Inc. dba Winning Spirit (13142)

PO Box 509
 Fremont, NE 68026-0509
 Mr. Roger G. Brackhan
 Phone 402-721-6040
 Fax 402-721-4647

nebraskasports@qwestoffice.net
 Spec Agr Disclosed: 08/01/2017

Distribution Channel(s)
 Better Dept Stores/Boutiques
 Department Stores
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories
 01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01S (Women's Fleece Tops & Bottoms)
 01T (Women's Outerwear)
 01V (Women's Jerseys & Performance Apparel)
 01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)
 03A (Domestics)
 03B (Furniture/Furnishings)
 04C (Signage Products)
 07D (Infant Products)

Osborne Family Enterprises (115393)

4910 N 57th St. Suite A
 Lincoln, NE 68507
 Mr. Mike Osborne
 Phone 402-438-8812
 Fax 402-438-8845
 www.Bestofbigred.com
 mike.osborne@bestofbigred.com
 Spec Agr Disclosed: 08/08/2016

Distribution Channel(s)
 Campus/Local Channel
 Related Retail/Direct

Product Categories
 01A (Men's/Unisex T-shirts)
 01M (Clothing Accessories)
 01S (Women's Fleece Tops & Bottoms)
 01W (Women's Fashion Tops)
 05E (Publishing)

Prange Aerial Photography (60892)

8550 South 65th
 Lincoln, NE 68516
 Mr. Doug Prange
 Phone 402-421-3310
 Fax 402-421-6997
 www.Prangephotography.com
 doug@prangephotography.com
 Spec Agr Disclosed: 08/02/2017

Distribution Channel(s)
 Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories
 03C (Office Products)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)
 06D (Games)

University of Nebraska

Revolution Wraps (59901)

2901 N. 27th Street, Ste. B
 Lincoln, NE 68501
 Mr. Ryan Stara
 Phone 402-475-2886
 Fax 402-858-6143
 www.Revolutionwraps.com
 ryan@revolutionwraps.com
 Spec Agr Disclosed: 07/03/2017

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)
 04A (Automobile Products)

Lincoln, NE 68510
 Mr. Ian Moreland
 Phone 402-466-1144
 Fax 402-466-4234
 www.Ssofl.com
 ian@ssofl.com
 Spec Agr Disclosed: 06/19/2017

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct

Product Categories

03A (Domestics)
 04C (Signage Products)
 04E (Holiday Accessories)

Rieken's Custom Lights LLC (114850)

P.O. Box 62
 Clarks, NE 68628
 Mr. Steve Rieken
 Phone 308-548-8346
 Fax
 www.Riekenscustomlightsllc.com
 judy15157@gmail.com
 Spec Agr Disclosed: 06/08/2017

Distribution Channel(s)

Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)
 04C (Signage Products)

Simply Door Art (NE) (104361)

515 E. 3rd Street
 Hastings, NE 68901
 Ms. Nancy Parr
 Phone 402-984-2309
 Fax
 www.Simpledoorart.com
 simplydoorart@gmail.com
 Spec Agr Disclosed: 06/28/2016

Distribution Channel(s)

Related Retail/Direct

Product Categories

03A (Domestics)

Wood 'N Heirlooms (33835)

19696 Grand Ave.
 Council Bluffs, IA 51503
 Mr. Leo Young
 Phone 712-325-4533
 Fax 712-322-4503

leyoung8@yahoo.com
 Spec Agr Disclosed: 08/11/2017

Distribution Channel(s)

Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)

Score One Games (117518)

73211 J Rd
 Holdrege, NE 68949
 Mr. Chris Nelson
 Phone 308-991-0467
 Fax
 www.scoreonegames.com
 scoreonegames@gmail.com
 Spec Agr Disclosed: 08/07/2017

Distribution Channel(s)

Internet/TV/Catalog
 Related Retail/Direct

Product Categories

06D (Games)

Sign Solutions of Lincoln (102304)

5530 O Street.

Local Licensees

2017-09-12 10:47:53 AM

Licensed as of 09/2017

University of Nebraska

Art F/X (15171)

7400 Crosslake Lane Suite 1
Lincoln, NE 68516
Mr. Kevin Sherrill
Phone 402-421-2611
Fax 402-421-1048
www.Artfxscreenprinting.com
ksherrill@artfxscreenprinting.com
Spec Agr Disclosed: 07/26/2017

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)

Exclusive Apparel Program

Art F/X (15171)

7400 Crosslake Lane Suite 1
Lincoln, NE 68516
Mr. Kevin Sherrill
Phone 402-421-2611
Fax 402-421-1048
www.Artfxscreenprinting.com
ksherrill@artfxscreenprinting.com
Spec Agr Disclosed: 07/26/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)

CornBorn LLC (89813)

3900 Old Cheney Rd
Suite 201-123
Lincoln, NE 68516
Mr. Randall Farwell
Phone 712-251-1386
Fax 605-232-9654

management@cornborn.org
Spec Agr Disclosed: 12/15/2016

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

Nebraska Sports Industries Inc. dba Winning Spirit (13142)

PO Box 509
Fremont, NE 68026-0509
Mr. Roger G. Brackhan
Phone 402-721-6040
Fax 402-721-4647

nebraskasports@qwestoffice.net
Spec Agr Disclosed: 08/01/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Topline Design Inc. (13642)

4414S. 84th St.
Omaha, NE 68127

Mr. Pat Lawlor
Phone 402-333-8610
Fax 402-333-1560
www.Lawlorcustom.com
plawlor@lawlorcustom.com
Spec Agr Disclosed: 10/17/2016

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)

Exclusive Headwear Program

Home Town Bling (95224)

8204 Kauai Dr.
Papillion, NE 68046
Ms. Lisa Wilsey
Phone 402-598-7474
Fax 402-935-0100
www.Hometownbling.com
lisa@hometownbling.com
Spec Agr Disclosed: 05/19/2017

Distribution Channel(s)

Related Retail/Direct

Product Categories

Exclusive Mass Program

CornBorn LLC (89813)

3900 Old Cheney Rd
Suite 201-123
Lincoln, NE 68516
Mr. Randall Farwell
Phone 712-251-1386
Fax 605-232-9654

management@cornborn.org
Spec Agr Disclosed: 12/15/2016

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)

Nebraska Sports Industries Inc. dba Winning Spirit (13142)

PO Box 509
Fremont, NE 68026-0509

Local Licensees

2017-09-12 10:47:53 AM

Licensed as of 09/2017

University of Nebraska

Mr. Roger G. Brackhan
Phone 402-721-6040
Fax 402-721-4647

nebraskasports@qwestoffice.net
Spec Agr Disclosed: 08/01/2017

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)

Promotions

Art F/X (15171)

7400 Crosslake Lane Suite 1
Lincoln, NE 68516
Mr. Kevin Sherrill
Phone 402-421-2611
Fax 402-421-1048
www.Arftxscreenprinting.com
ksherrill@artfxscreenprinting.com
Spec Agr Disclosed: 07/26/2017

Distribution Channel(s)

Restricted Channel

Product Categories

022 (Premium Royalties)

29 Licensees
29 Special Agreements
29 Disclosed